



# Optimal Performance

**Experience Innovation, Capture Brilliance – Your World, Upgraded**

Product: A cell phone

Company: Google

Product name: Google Pixel 6a 128GB

Customer journey: Awareness

Location: Vancouver, Canada

The strong processor and smart technology of the Google Pixel 6a propel your device experience forward.

The high-performance camera of the Pixel 6a combines exceptional image quality with AI capabilities, capturing beautiful moments in an instant.

The latest security features ensure the reliable protection of your data and privacy, allowing you to use your device with peace of mind.

The refined design of the Pixel 6a is slim, lightweight, and robust, seamlessly matching any style.

Catering to an active lifestyle, the Pixel 6a boasts a powerful battery life, supporting you throughout your daily adventures.

# Elevate Your Expression with Elegance

## How to Write Simplicity Meets Beauty



Product: A book  
Author: Whitney Farnsworth  
Title: Pretty Simple Lettering  
Customer journey: Awareness  
Location: Vancouver, Canada

PrettySimple Lettering is your canvas for seamless expression, allowing your creativity to flow effortlessly with every stroke.

Discover a world where simplicity and beauty converge, redefining the art of lettering for a more refined and elegant touch.

From clean lines to intricate designs, Pretty Simple Lettering empowers you to unleash the full spectrum of your imagination on paper.

Enjoy a user-friendly experience that makes lettering accessible to all, whether you're a seasoned artist or just starting your creative journey.

Whether you prefer a minimalist approach or intricate detailing, Pretty Simple Lettering adapts to your unique style, making every creation a masterpiece.



# BRILLIANT BESIDE YOU

Elevate Your Audio Experience

Product: Headphones  
Company: soundcore  
Product name: A3035  
Customer journey: Awareness  
Location: Vancouver, Canada



Experience hassle-free connectivity with advanced Bluetooth technology, allowing you to enjoy your music wirelessly and move freely through the vibrant streets.

With an extended battery life, the A3035 headphones are your perfect companion for all-day music enjoyment, whether you're exploring the city or relaxing in a local café.

Tailored to suit the dynamic lifestyle, the Soundcore A3035 headphones offer a perfect blend of performance, style, and functionality, making them an essential accessory for audio enthusiasts in the city.

Immerse yourself in a world of unparalleled audio with the Soundcore A3035 headphones, delivering rich, crystal-clear sound that elevates your listening experience.

Designed for both style and comfort, the A3035 headphones boast a sleek and modern aesthetic, ensuring you look as good as you feel while enjoying your favorite tunes.



Soundcore

# NEW ADVENTURES NEW EMPIRES

EXPLORE UNCHARTED WORLDS

01

Discover beautiful uncharted islands, gather resources, and build your unique empire.

02

Compete with friends through resource trades and negotiations.

03

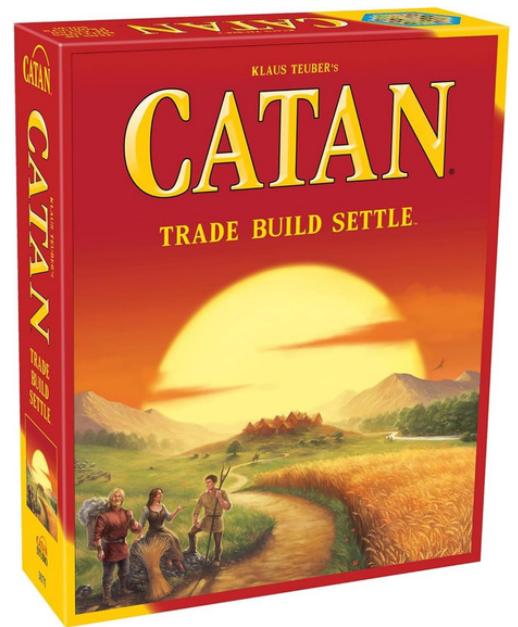
Employing strategic thinking to gain an advantage over other players and become the ruler of Catan.

04

Colourful fondant cupcake toppers in different flavours made by our Chef Anna Smith.

05

A mega-hit game boasting sales of over 30 million units worldwide in the board game industry !!



Product: An electric toothbrush  
Company: Philips Sonicare  
Product name: HX3681  
Target: Families, 3 generations  
Customer journey: Awareness  
Location: Vancouver, Canada



# Revolutionizing Generations

## The Genetic Impact of Electric Toothbrushes

Electric toothbrushes effectively remove plaque and debris through movements such as vibration and rotation.

This efficient cleaning process has the potential to inhibit the proliferation of bacteria and pathogens in the oral cavity, influencing the transmission of genes.

The Philips Sonicare electric toothbrush offers different brushing modes and intelligent cleaning functions. This allows for effective care in hard-to-reach areas, such as deep within the teeth or between them, where a regular manual toothbrush may struggle.

The HX3681 model comes equipped with a 2-minute timer and sensors, providing users with precise and appropriate brushing times.

This feature enables regular and consistent care for oral health.



# NEW REMOVAL

**VERSATILE**  
cleaning solution  
that meets the demands  
of your dynamic lifestyle

Elevate your  
laundry  
experience  
that not only  
cleans but  
revitalizes  
your clothes,  
bringing out  
the best in  
every fabric



Delivering an efficient  
and powerful clean

## ENJOY

the brilliance of your  
clothes' colors



PRODUCT: A DETERGENT  
COMPANY: P&G  
PRODUCT NAME: TIDE ULTRA OXI  
TARGET: FEMALE  
JOURNEY: ROYAL  
LOCATION: VANCOUVER, CANADA

**Product: A video or computer game**

**Company: soundcore**

ISSUE NO. 15

**Product name: Tom Clancy's Rainbow Six: Siege**

**Customer journey: Awareness**

**Location: Vancouver, Canada**

**Experience Technical Brilliance in the Heart**

# UNLEASHED

**Epic Gaming Adventure:** Dive into the heart-pounding world of Tom Clancy's Rainbow Six: Siege by Soundcore, where every move counts, and the thrill of the game comes to life.

**Strategic Excellence:** Elevate your gaming experience in Vancouver with unparalleled strategic gameplay, intense team dynamics, and cutting-edge graphics that redefine the standards of immersive entertainment.

**Realism Redefined:** Soundcore brings the streets of Vancouver to life with realistic environments, authentic soundscapes, and an adrenaline-pumping experience that blurs the lines between gaming and reality.

**Unleash Your Potential:** From rookie recruits to seasoned operators, Tom Clancy's Rainbow Six: Siege offers an inclusive gaming space in Vancouver where players of all levels can hone their skills and conquer every mission.

**Join the Siege:** Be part of the gaming revolution in Vancouver – Tom Clancy's Rainbow Six: Siege by Soundcore invites you to embark on a virtual adventure that transcends boundaries and sets a new standard for gaming excellence.

# Bring a Kawaii Cool

Let the essence of 'kawaii' brighten your day and infuse it with pure happiness



Not only does it keep your tech safe, but our cute PC storage backpack also adds a touch of style to your daily routine, making every journey both secure and stylish. Whether it's for work, school, or a day out, this backpack seamlessly blends cuteness with versatility, adapting to your trendy lifestyle. The ergonomic design guarantees comfort, while the cute aesthetics make this backpack your fashionable companion on all your adventures. Stay organized in style with dedicated compartments for your laptop and accessories, ensuring everything has its perfect, cute place. Elevate your style with our cute PC storage backpack, featuring a chic and adorable design that stands out wherever you go. <https://www.dagnedover.com/collections/>



# Infinite Convenience

*Experience the Future of Clean Living  
with Intelligent Automation*

Discover the ultimate convenience as our robotic vacuum seamlessly integrates into your daily routine, maintaining a consistently clean and tidy living space.

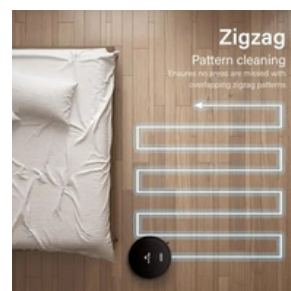
With cutting-edge technology, our robotic vacuum ensures no corner is left untouched, providing spotless results on every surface, from hardwood floors to carpets.

Save valuable time with the My Genie Robotic Vacuum Cleaner, allowing you to focus on what matters most while it takes care of the cleaning

Embrace a new era of clean living with My Genie, where the awareness of a pristine home is just a button press away, creating a healthier and more comfortable environment for you and your loved ones.

The My Genie Robotic Vacuum Cleaner takes awareness to a new level, offering smart cleaning solutions that adapt to your lifestyle, making cleanliness effortlessly convenient.

Product: A robot vacuum  
Company: My Genie  
Product name: Robotic Vacuum Cleaner  
Customer journey: Awareness  
Location: Vancouver, Canada



# YOUR NEW CUDDLY COMPANION

## DIVE INTO SHARK-CAT

Ready to steal your heart with their fin-tastic style.

Embrace the snuggle with these adorable pals, featuring a shark-fin beanie that adds a playful touch to every hug and cuddle.

Shark-Cat Collection boasts a variety of styles, ensuring there's a fin-tastic friend for every plush enthusiast, from shark lovers to cat aficionados.



Fall in love with the attention to detail as each plush comes with a snug shark-inspired beanie, turning these feline friends into charming and huggable companions.

**Dive into Delight:** Transform your space with the cuteness and charm of our Shark-Beanie Cat Plushies, bringing a touch of underwater whimsy and feline flair to your cuddle-worthy moments.

